



BRITISH JUDO CLEAN SPORT
STRATEGY

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Introduction

The British Judo Association (BJA) is the National Governing Body (NGB) of Judo in Great Britain and is responsible for the promotion, development and regulation of Judo. The Association is established for the purpose expressed fully in our Memorandum of Association. It is a membership organisation, providing individual membership for participants at Member Clubs. Our Member Clubs hold voting rights to appoint Elected Directors to the Board of Directors (BoD). Our Chairman is the Line Manager of our CEO, and leads 4 Elected Directors, 3 Home Nation representatives and 4 Independent Directors. The CEO leads the Senior Leadership Team who report to the BoD on Development (Clubs, Coaches, Volunteers) Performance (Pathway to Podium) and Operations (Finance, Marketing, Communications, Events).

The BJA is the recognised and affiliated NGB to the International Judo Federation, the European Judo Union, and is the nominating body to the British Olympic and Paralympic Associations. We receive government funding from both UK Sport and Sport England.

The BJA is committed to promoting and supporting drug-free Judo within Great Britain. The BJA is bound by the International Judo Federation (IJF) and UK Anti-Doping (UKAD) regulations, ensuring compliance with the World Anti-Doping Agency (WADA) code, the principle of which is to protect the right of athletes to compete in doping-free sport.

The purpose of this strategy is to build upon the 2017-2021 strategy and ensure we continue to progress knowledge in our Judo Community through appropriate Education and Communication, to protect the performances of our fighters and the reputation of our sport.

British Judo Clean Sport Vision & Mission

Our Vision: 100% Clean Judo

'Clean Judo', recognises our commitment to protect health and integrity of Judo and its participants in GB, in line with the goals and values of the IJF. '100%', reflects our full commitment to Clean Judo and the strict liability of Anti-Doping.

Our Mission: Engage with our members to protect the integrity of Judo by raising awareness through Clean Sport education

The Strategy is written to succeed in our Vision and Mission, and it is approved by the BJA Board of Directors.

Our Current Position

The BJA has an Anti-Doping Steering Group, now called Clean Judo Steering Group: Peter Blewett - BJA Board Anti-Doping Lead, Karen Roberts - BJA Anti-Doping Lead & NGB Educator, Dermot Heslop BJA Development Officer, UKAD Tester & Educator, Euan Burton - Judo Scotland Anti-Doping Lead, Tim Ellis - Performance Pathway Manager & NGB Educator, Tom Hughes - Welsh Judo Anti-Doping Lead,

Dave Duffy - English Area representative & NGB Educator, John Malkinson - English Area representative.

The Clean Judo Steering Group performed the following SWOT analysis of our current status

Strengths	Weaknesses
Board and senior staff fully engaged in supporting Clean Judo	Addition to day jobs of the steering group members
The steering group is represented across organisation	No athlete rep on steering group- building on this, 'recreational' participant under represented
Ownership of the implementation plan	'Eye- Roll' attitude to AD education by those who repeat it
UKAD resources and support	
Our reach to the membership	
Judo values, speak to the basis of AD Education	
Opportunities	Threats
Recruit our volunteer workforce: HN and Area websites, links to information/App	Recreational fighter reach- 'not relevant to me'. Lack of awareness
Comms plan- link to existing information published by UKAD	Complacency/Disbelief- 'doesn't happen to us'
UKAD resource	Visibility 'Fitness' industry- supplements common place
Acceptance of the virtual training suite- design bitesize, Judo specific sessions	
Coach Education- links to UKAD courses and Judo specific	
Event Education- pop up resources for event organisers , beyond the 'performance' events	
Judo Educators- across HN and Clubs to know the audience and match the delivery and content	

British Judo have been very proactive in educating our Performance fighters and it is imperative we continue this momentum to maintain our standards. Additionally, we use UKAD resources to educate our coaches, Clubs and general membership, more widely. As a smaller participation sport, there are human and financial restrictions, therefore it is our goal to maximise what is available, and 'Find A Way...Together'.

Our Judo Network

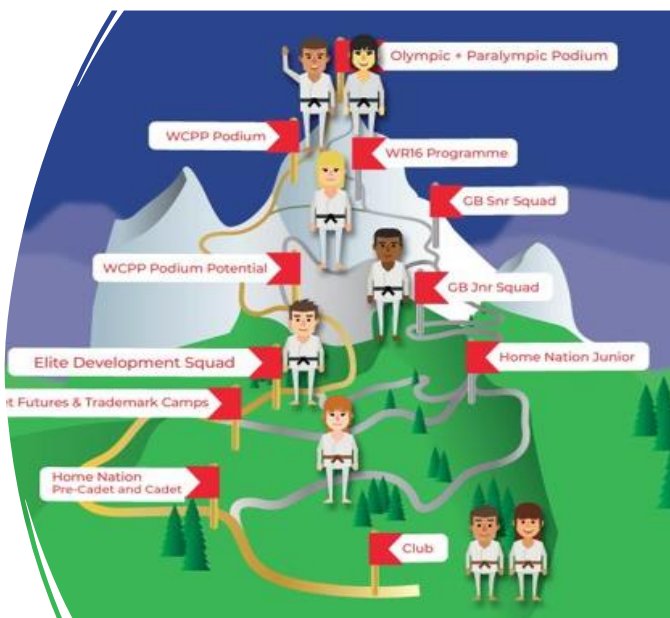
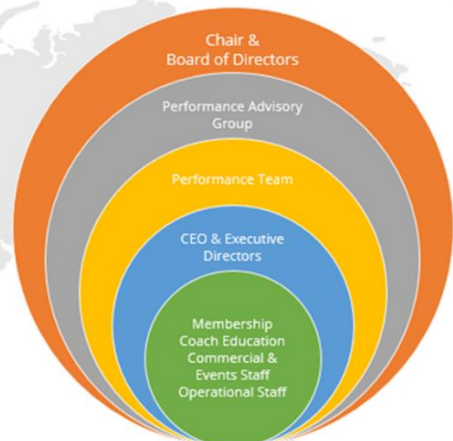
At the heart of our system are our Member Clubs – based within the Home Nations of NI Judo, Judo Scotland, the Welsh Judo Association and the English Areas – and the individuals that make up these Clubs: the fighters, coaches, volunteers and parents. Below is a graphic from our UK Sport ‘Paris and Beyond’ submission, which shows further connections in our sporting system.

GB Judo WCPP Landscape

“Managing Positive International Representative & Domestic Fundholder Relationships”



GB Judo WCPP Landscape
Key Internal Stakeholders:
“Working to Align the spine of effort and resource through the BJA”



We can look to our Performance Pathway to identify the target groups that become our Education Programme audiences. Within the World Class Performance Programme (WCPP) we have been awarded 14 Olympic APA places and 4 Paralympic places for the Paris cycle. Additionally, British Judo will support a further 8 entry level places to the WCPP. These fighters are centrally based at the British Judo Centre of Excellence, with GB Coaches and support personnel.

GB WCPP	30-40
GB Squad Senior	50-60
GB Squad Junior	50-60
HN Junior	100max
HN Cadet	200max
HN PreCadet	200
Clubs	600*

* Based on British Championships entry across all age groups. These are included in categories above

The Home Nation Development programmes feed into the WCPP. These programmes vary between the Home Nations, with fighters training primarily within their Clubs and with enhanced training opportunities provided by the respective HNs. HNDP deliver Clean Sport Education, when the fighters come together for programme activity such as training camps. This is coordinated with the Performance Pathway Manager. Coaches and Support staff in attendance at camps also join these education sessions.

Club programmes feed in to their respective HN's programme, in which individuals choose to follow a performance route, or otherwise remain training within their Club environment, supported by the Club Coaches, parents and volunteers.

Fighters selected for inclusion on to the IJF Registered Testing Pool (RTP) are identified through the World Ranking List system, and additionally fighters on the WCPP are identified by UKAD for inclusion on the National RTP and Domestic Testing Pool.

Using the Pathway information and aligning to the UKAD Clean Sport Curriculum we can identify where Education needs lie. We do not include PreCadet in the table below, though HNs may still include further information for this audience if the training activity allows. PreCadets follow their Club activity and are not confirmed on the Performance trajectory- there is no EJU or IJF activity for this age group.

Our **Clean Judo Curriculum** is provided to offer awareness, knowledge and understanding appropriate to the needs of individuals as detailed below:

Unit	Topic Name	Club	Home Nation Cadet	Home Nation Junior/Senior	GB WCPP Junior/Senior
Governance	Global Anti-Doping and National Governance		√	√	√
Good Practice in Anti- Doping	Principles of 100%ME- linked to GB Judo Way	√	√	√	√
	The Prohibited List	√	√	√	√
	Checking Medications	√	√	√	√
	Therapeutic Use Exemptions	√	√	√	√
	Food First/ Supplements	√	√	√	√
	Report Doping in Sport	√	√	√	√
Preparations and Procedures for Testing Fighters	Testing Procedures for Blood and Urine		√	√	√
	Testing Pools			√	√
	Whereabouts Requirements			√	√
	ADAMS			√	√
Consequences of ADRVs and Doping	Athlete Biological Passports				√
	Results management Process			√	√
	Antidoping Rule Violations and Sanctions		√	√	√
Societal Factors	Consequences of Doping		√	√	√
	Image and Performance Enhancing Drugs/ Intravenous Infusion		√	√	√
	Psychoactive Drugs		√	√	√

Unit	Topic Name	Parent/Carer Club Welfare Officer	Club coach	GB/HN Support staff (Accredited Advisor)	GB/HN Coach (Coach Clean)
Governance	Global Anti-Doping and National Governance		✓	✓	✓
Good Practice in Anti- Doping	Principles of 100%ME- linked to GB Judo Way	✓	✓	✓	✓
	The Prohibited List	✓	✓	✓	✓
	Checking Medications	✓	✓	✓	✓
	Therapeutic Use Exemptions	✓	✓	✓	✓
	Food First/ Supplements	✓	✓	✓	✓
	Report Doping in Sport	✓	✓	✓	✓
Preparations and Procedures for Testing Fighters	Testing Procedures for Blood and Urine		✓	✓	✓
	Testing Pools			✓	✓
	Whereabouts Requirements			✓	✓
	ADAMS			✓	✓
	Athlete Biological Passports			✓	✓
Consequences of ADRVs and Doping	Results management Process			✓	✓
	Antidoping Rule Violations and Sanctions		✓	✓	✓
	Consequences of Doping		✓	✓	✓
Societal Factors	Image and Performance Enhancing Drugs/ Intravenous Infusion			✓	✓
	Psychoactive Drugs			✓	✓

Clean Judo Education Programme

We will build the depth of understanding for the fighters, from awareness through applied daily knowledge by multiple exposures to topics as they progress through pathway.

To deliver the Clean Judo Curriculum the Moral code of Judo is built upon throughout the Pathway and with emphasis on the WCPP. The 100%Me Values (Passion, Respect, Integrity, Determination, Enjoyment) are closely aligned to our Judo Moral code. Discussions and training take place regularly where behaviours, actions, responsibilities and the impact of our choices are the focus.



Our fighters have experienced a variety of delivery methods within the 'Face to Face' **(F)** umbrella- now using in situ sessions and virtual sessions. Both delivery mechanisms ensuring appropriate interaction from the audience.

A typical example of working with Values **(V)**, has been exploration of scenarios and case studies. We discuss how behaviours and actions in these scenarios reflect our values, what we may do differently with our values at the forefront of our minds.

Information **(I)** received from UKAD is sent through our GB and HN networks. For example, the annual update of the Prohibited list will be shared with our Squad membership mailing lists.

Our Communications **(C)** team support the Education Programme by circulating UKAD information through our social media channels and website. The website holds critical information and links to UKAD, Global DRO, WADA and IJF websites.

Our Strategic Priorities

- **General:** Clean Sport Steering Group representing the British Judo Community to promote Clean Sport
- **Performance Pathway:** Appropriate education of Performance Pathway Fighters, Coaches, Parents/Carers and Support teams
- **Recreational Judo:** Promotion of UKAD information to Clubs, Members and Volunteers

Our Education Objectives

- British Judo Clean Sport Steering Group will meet quarterly, British Judo Board of Directors will review Anti-Doping annually
- We will create and implement an annual Education plan that commits to a minimum of one formal Education session per year for ALL Performance and Pathway fighters, coaches and parents.
- We will have a Clean Sport presence at a minimum of one British Judo event per year, and encourage that all National events consider this in their planning
- We will create and update annual information packs for Clubs
- We will create and implement an annual Communication Plan

In the case of an individual returning to our sport from an Anti-Doping Sanction, we will ensure a bespoke education programme, in collaboration with existing UKAD programmes and resources.

Education Implementation Plan: October 2021- September 2022

(To be reviewed and Updated Annually)

	Action and detail	Audience	By Whom	By When	Code
Clean Sport	Within WCPP reinforce GB Judo Way, through Code of Conduct and workshops	WCPP @ British Judo National Training Centre	NGB Lead with ED &W Manager and Performance Lifestyle Advisor	Dec 2021	F V I
	Annual Needs Analysis across WCPP and Pathway	Performance and Pathway Fighters and Staff	NGB Lead, HNGB Lead and Pathway Manager	Jan 2022	I
	Annual Clean Sport Education, following needs analysis	Performance and Pathway Fighters and Staff	BJA, SIS and UKAD educators	Dec 2022	F V I
	Annual Education to Parents and Coaches in the HN Development programmes	Parents and Coaches	Pathway Manager with HNGB Lead	Dec 2022	F V I
	Ensure Coaches and Support staff of WCPP have up-to-date Coach Clean and Clean Sport Advisor course completion	Employed coaches and support staff	NGB Lead, HNGB Lead and Pathway Manager	On going	V I
	Encourage BJA Coaches and Welfare officers to engage in UKAD education programmes	Wider coaching workforce	NGB Lead with Regional Officers and Comms	On going	V I
Clean Games	Ensure Longlist for Games events have correct education prior to Clean Games Education	Long list delegations	Commonwealth Games: HN Leads	Birmingham 2022	I
	Clean Games Education	Travelling delegations	National Trainers	Birmingham 2022	F V
	Whereabouts Education, Induction, and support	NRTP, DTP and IJF RTP fighters	UKAD, NGB Lead	Quarterly	F V
Events	Book UKAD resource for British Championships	Judo Family	NGB Lead	Dec 2021	V I
	Promote Clean Sport information at National Judo Events	Judo Family	ALL	Ongoing	V I
Resources	Adapt UKAD resources for Judo language	Judo Family	All	Ongoing	I
	Design Club Information pack	Club	NGB Lead and ED &W Manager	Jan 2022	I

Code Key- F= Face to Face, V= Values based, I = Information, C=Communication

Communication Plan: October 2021- September 2022

(To be reviewed and updated annually)

Website	Ensure Clean Sport information is up to date and visible	Judo Family	NGB Lead with Comms	Dec 2022	C I
	Language change from Anti-Doping to Clean Sport	Judo Family	NGB Lead with Comms	Dec 2022	C
	Include key contacts and Steering Group	Judo Family	NGB Lead with Comms	Dec 2021	I
	Publish this document on Website	Judo Family	NGB Lead with Comms	Oct 2021	C I
Memos	Annual TUE GB memo to be circulated and added to website	Performance and Pathway	NGB Lead	Jul 2022	I
	Annual Clean Sport Activities Memo to be circulated and added to website	Judo Family	NGB Lead	May 2022	I
	Annual Prohibited list GB memo to be circulated and added to website	Performance and Pathway	NGB Lead	Oct/Nov 2021	I
Promotion	Continue to Promote Clean Sport week	Judo Family	Digital Comms	May 2022	C
	Promote 100%ME app and UKAD website to all members	Judo Family	NGB Lead with Comms	May 2022	C
	Promote UKAD Coach Clean and Clean Sport Advisor as revalidation	Judo Family	NGB Lead with Comms	May 2022	C
	Circulate any Code updates	Judo Family	NGB Lead	As received	I
Other	Use existing opportunities with the Clubs, Areas and Home Nations to disseminate information	Judo Family	ALL	As possible	V C I
	Share UKAD communication monthly on social media	Judo Family	Digital Comms	Monthly	C

Code Key- F= Face to Face, V= Values based, I = Information, C=Communication

Monitoring and Evaluation

The BJA Clean Sport Steering Group will meet quarterly (September, December, March, June) to review the progress of the Education and Communication Plans. A shared OneDrive folder has been created so that all Group members and Educators can save registers for sessions, resources and any other appropriate files associated with education. We commit to collecting and providing monitoring information to UKAD on request. We will also be able to collect data from our Social Media sites to identify what is being accessed. Our September meeting will create the official Board report for the October Board Meeting and will ensure the implementation plan for the following 12 months is fit for purpose.