

**Role:** Digital Manager

**Reports to:** Head of Marketing

**Location:** British Judo Head Office, Great Barr & British Judo Centre of Excellence, Walsall

**Salary:** £28,000-£30,000

As we head into an exciting Olympic and Paralympic year, British Judo Association ('BJA') are seeking to appoint an exceptional and highly motivated Digital Manager to join our Team based at our Head Office in Walsall. The successful candidate will be responsible for managing British Judo's digital transformation over the next Olympic cycle and delivery of new and existing digital products. They will be co-managing British Judo's digital strategy and exploring organisation-wide recommendation and actions. They will be expected to contribute towards British Judo's digital channels and supporting with social media planning and management.

#### **Key Focuses:**

- There are a number of core projects that this role will be responsible for, all of which, will signpost an exciting strategic direction change for the Association, including, but not exclusive to:
- Maintenance and ongoing development of British Judo's digital membership card,
- Working with the wider team on content ideas for British Judo's channels.
- Working with external developers on the ongoing implementation of "The Dojo" – British Judo's membership management system, supporting the team in use of the software and management of data,
- Management and review of existing digital products to further develop and improve user journeys and functionality.

#### **Key Responsibilities:**

Development, management and execution of existing and new digital product and content, ensuring these solutions are appropriate for our audience(s), stakeholders and business objectives.

Continue to develop the digital roadmap which outlines how the wider digital strategy and objectives will be achieved – whilst consistently looking for new ways to refresh.

Input into and manage the implementation of the data strategy – exploring how CRM implementation and improvements of the current platform can feed into our wider objectives.

Manage agencies and suppliers to ensure all products and activation are delivered on time and on budget.

Work with the wider Association to develop and deliver content ideas and digital products.

Manage the further development and improvements of all British Judo websites and products ensuring that the platforms are developed in a coherent way.

Monitor website performance, navigation, usability, design and stability, implement and integrate developments in line with strategies.

Responsible for updating the organisation on latest digital trends, best practice in digital development including ensuring that all digital developments make use of industry best practice in design, technology accessibility and functionality.

**How to apply:**

Applications should be made via the following link to our website:

<https://www.britishjudo.org.uk/the-british-judo-association/vacancies/>

Please complete the Application Form and Equal Opportunities form and return both via email to:

[jobs@britishjudo.org.uk](mailto:jobs@britishjudo.org.uk)

Should you have any questions or would like to discuss the role, please contact our Head of Marketing and Communications, Ben Pollard by email: [Ben.pollard@britishjudo.org.uk](mailto:Ben.pollard@britishjudo.org.uk)

The closing date for applications is 22<sup>nd</sup> March with interviews set to be held on 29<sup>th</sup> March.