Your candidates

Non Executive Director



Richard MARTIN

"I will provide a link between BJJ and Judo, allowing us to find harmony and mutual benefit for martial arts."

Please describe how you meet the criteria for the role.

I can provide a different perspective for the BJA with my experience in all aspects of Brazilian Jiu Jitsu, from being a successful competitor, running a successful club, owning a gi manufacturer, running one of the largest competitions in the country (800 competitors) and also being Chairman of the NGB for Brazilian Jiu Jitsu in the UK.

I believe it is in the interests of both Judo and BJJ to have a constructive relationship and to learn from each other, not only in a technical sense on the mats but also in developing both sports in a harmonious and mutually beneficial manner.

I am a second dan in Judo and Third degree black belt in BJJ. I have a deep love for both martial arts and wish to see them become part of the fabric of British society, teaching the values of respect, discipline and hard work for the benefit of society as a whole.

What experience and skills do you feel you would bring to the role?

Chairman-United Kingdom Brazilian Jiu Jitsu

Chairman-Hammersmith Martial Arts Club (BJA Club)

Manager-Carlson Gracie BJJ (UK)

Managing Director-Faixa Rua Kimonos

Elected representative-London Borough of

Richmond upon Thames (Councillor)

Division and Openweight Champion at

World Masters BJJ Championship

European BJJ Championship

Pan American BJJ Championship

Second Dan in Judo (BJA)

Tournament director, English Open BJJ Championships (800+ competitors)



Cameron MCDOWALL

"I am a very well rounded supportive character, funny and serious when required, I can advise and support the chairman."

Please describe how you meet the criteria for

I have been involved in Judo for 45 years now since 6 years old, albeit had various rests to pursue work careers but glad to be at present fully engaged with the Olympic sport, I am chairman of Hillsborough Judo Club, a UKCC level 2 coach, 3rd Dan and a National "B" referee.

Non Executive directors (NEDS) need to be: supportive, intelligent, interesting, well-rounded and mature, funny, entrepreneurial, steady, objective yet passionate, independent, curious, challenging, and more. I fit this criteria and also have a financial background and real business experience, a strong moral compass, and a first class all-rounder with specific industry skills. I am currently employed with a blue chip company as a Senior Project Manager with projects up to £7M under my guidance. I am a Chartered Manager with the Chartered Managers Institution (CMI) and a member of the Institute of Engineering and Technology (IET), I am also a registered professional engineer with the engineering

What experience and skills do you feel you would bring to the role?

I regularly sit meetings with clients externally and internally and feel with my chartered qualification the meetings I attend I make them very purposeful with positive and worthwhile actions resulting from them. To achieve this for the BJA I would have to carry this out without adopting the same mindset as the executive directors as I believe when you look at some of the big disasters you find the non-executives mindset had become the same as the executives, therefore you don't get challenge.

British Judo Association Election 2017

Your candidates

Non Executive Director



Loretta CUSACK-DOYLE

"During 45yrs membership I have built the trust and respect of International Governing bodies, colleagues, volunteers, officials and membership."

Page 2



Richard MARTIN

"I will provide a link between BJJ and Judo, allowing us to find harmony and mutual benefit for martial arts."

Page 4



Neil FLETCHER

"My professional expertise and clear vision for British Judo means I can bring the changes needed to ensure Judo flourishes."

Page 2



Cameron MCDOWALL

"I am a very well rounded supportive character, funny and serious when required, I can advise and support the chairman."

Page 4



Andrew HAFFNER

"I have been a BJA Director since 2012 and have done much to support grassroots judo during that time."

Page 3



For full details of your candidates please turn over →

Candidates were asked to write a 20 word headline explaining why members should vote for them. They were asked to write a personal statement of up to 250 words on why they want to become English Representative Director for the BJA and what experience and skills they feel they could bring to the role.

The headlines are printed above and the more detailed statements are on the pages that follow.

BJA and UK Engage have made every effort to ensure that the candidates' election statements have been reproduced exactly as they were submitted; this includes any grammatical and/or spelling errors. The views expressed are those of the candidates and do not

necessarily reflect those of BJA or of UK Engage.





Loretta CUSACK-DOYLE

"During 45yrs membership I have built the trust and respect of International Governing bodies, colleagues, volunteers, officials and membership."

Please describe how you meet the criteria for the role.

As a previous BJA board member I have received training in relation to the governance and financial aspects of the role and was in position when BJA carried out their Governance review. As athlete service manager at the London Olympics I liased with International teams, issued accreditation, checked sponsorship criteria and weigh in control and ran the back of house operations. As Technical operations manager for the Glasgow Commonwealth Games I was more front of house liasing with international media, broadcasters and procurement of equipment. In these roles I have had to work to tight financial restraints and not discuss any personal or corporate sensitive information. I have managed staff and attempted to be a role model for colleagues but I am still willing to ask challenging questions.

What experience and skills do you feel you would bring to the role?

As a BJA member for 45 years I have now been awarded the grade of IJF 8th Dan. As an International athlete for 17 years I won World, European and Commonwealth Gold Medals and have a good understanding of the role of an elite athlete within a high performance environment.

After retiring I became GB cadet and Junior national coach over a period of 12 years so I also have an understanding of performance management.

As a Director I would continue my passion for the sport by attempting to improve Club Development, Athlete Development, Coaching standards and to improve the standing of our National Governing Body with its partners Internationally with my strong relationship with the EJU and IJF organisations.



Neil FLETCHER

"My professional expertise and clear vision for British Judo means I can bring the changes needed to ensure Judo flourishes."

Please describe how you meet the criteria for the role.

As a Fellow Chartered Certified Accountant for over 25 Years, I have held senior management positions in major FTSE 100 companies. I am now senior management in the public sector at a large college. My broad skill set of finance, HR, strategy, IT, PR and legal would be of benefit to the BJA.

My Judo experience includes being club chairman, senior club coach, senior examiner, 6th Dan as well as being internationally active, I believe these roles enable me to grasp the current issues of British Judo.

I am on the committee of Leeds Sports Federations where we award funding to local sports. Recently it was a great honour to receive "The Outstanding Contribution to Sport Award" from the City of Leeds.

What experience and skills do you feel you would bring to the role?

My professional roles have helped me to recognise and value diversity, equality, inclusion, participation and excellence.

With over 40 years in Judo I have covered every aspect from parent to player, mentor to mini bus driver. I fully understand the issues of running a local Judo club with its limited resources and volunteers needed. The competition from other sports for prospective members grows stronger daily.

I believe it is essential to ensure that the BJA understands and meets its members' needs. This must be coupled with clear strategic planning to ensure we remain a major sporting organisation in the UK.

My passion and commitment for British Judo is total. I am fully committed to ensure British Judo remains healthy and we continue to grow and succeed.



Andrew HAFFNER

"I have been a BJA Director since 2012 and have done much to support grassroots judo during that time."

Please describe how you meet the criteria for the role.

I am a current BJA Director and have brought significant skills to the role, both in judo terms (see below) and wider knowledge, particularly in the field of education. I have financial training and have undergone director training.

What experience and skills do you feel you would bring to the role?

I am a BJA 6th dan (competitive 4th dan), Competition Controller, Technical Officials Tutor, Level 3 Coach, National B Referee, Senior Examiner, Kata Examiner and hold a Bachelor of Education degree with over 30 years experience in teaching. I have run a major club since founding it in 1979 which has trained players who have gone on to compete in the Olympics as well as numerous British Champions in contest judo, British Kata Champions, World Masters Champions, many high level table officials including five Competition Controllers, and many referees at all levels including two EJU Continental Referees.

During my time on the BJA Board of Directors I have chaired and continue to chair the National Competitions & Technical Officials Commission and National promotions Commission. I have also sat on the Awards and Recognition Panel and other reviews and panels. I have constantly championed grassroots judo and the key role of BJA clubs and pushed for the BJA to be more supportive of our clubs.

I believe that there are many pathways to achievement in judo including competition at both elite and recreational level, kata, refereeing, coaching, examining and running events and have sought to improve the pathways and access to those pathways for all.

Please turn over for the final two candidates' statements →